

July 29, 2011

Marlene Dortch
Secretary
Federal Communications Commission
445 Twelfth Street, SW
Washington, DC 20554

RE: Notice of *Ex Parte* Presentation
MM Docket No. 11-83 (The Economic Impact of Low-
Power FM Stations on Full-Service Commercial FM
Stations)

Dear Ms. Dortch:

On Wednesday, July 27, 2011, Brandy Doyle and Katie Ingersoll of Prometheus Radio Project ("Prometheus"), met with Hillary DiNegro, Martha Heller, Judith Herman, Daniel Shiman, and Julie Salovaara in the Industry Analysis Division of the Media Bureau ("Commission staff") to discuss matters in the above-captioned docket.

During the meeting, the Prometheus representatives presented their views on the economic impact of low power FM stations on full-service commercial FM stations. They shared the methodology and preliminary results of the a forthcoming Prometheus survey, which investigates station budgets and underwriting among other areas of LPFM operations. The Prometheus representatives discussed their efforts to reach all operating LPFM stations by phone or email, and the wide variety of LPFM operations and station budgets.

Prometheus representatives also discussed the difficulty of making predictive judgments of the economic impact of future LPFM stations, whose programming formats, business models, and locations are unknown. They shared examples of the wide variety of religious, educational, and community oriented LPFM stations, stressing the diversity of LPFM stations and the differences between these stations' goals and those of full-service commercial FM stations. The Prometheus representatives also discussed ways that the Commission could improve the Consolidated Database System (CDBS) to allow for better communications with and tracking of LPFM stations.

We submit this letter today pursuant to Section 1.1206(b) of the Commission's rules, 47 C.F.R. §1.1206(b). Please contact me should you have any questions regarding this submission.

Respectfully submitted,

/s/ Brandy Doyle
Brandy Doyle
Prometheus Radio Project
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cc: Hillary Di Negro
Martha Heller
Judith Herman

Daniel Shiman
Julie Salovaara